



Rapid Progress Marketing and Modeling Announces Economy-Themed Data Mining Training Courses and USA Seminar Cities for 2009

Totally New Data Mining and Predictive Modeling Training Courses Are Now Available For Executives and Marketers Who Need To Effectively Combat Tough Economic Times And Ramp Up Quickly

St. Petersburg, FL ([PRWeb](#)) January 7, 2009 -- With increasing numbers of business failures and the harsh financial realities of the current economy in mind, today, Rapid Progress Marketing and Modeling, LLC (RPM²) announced a relevant new series of [data mining and predictive modeling training courses](#) for Internet Marketers and Direct Marketers. Concurrent with the announcement, RPM² has released its 2009 schedule of training course dates for Tampa Bay, Dallas, Houston, Atlanta and Miami.

The new courses have been tailored for today's economic environment, equipping executives and practitioners with the most current and impactful techniques that can be used to reduce costs and grow new revenue streams. As part of the format, special emphases have been placed on minimizing technical jargon, providing experienced, practical advice, and rapid implementation. Both "[Essentials](#)" and "[Advanced](#)" classes will be offered consecutively at scheduled locations as well as onsite or at sponsored locations.

Scott Terry, President of RPM² and a 30 year industry veteran, said, "We believe the timing of courses relevant to the state of market conditions could not be more important. Not only are sound data mining practices providing a key competitive edge for businesses, they're even more important in difficult times like these. Personal, hands-on training has proven to be the best and quickest means for getting up to speed and making an ongoing impact."

Based in St. Petersburg, Florida, Rapid Progress Marketing and Modeling, LLC is a network of senior executives and specialists who provide data mining and predictive modeling services, professional data mining training, and marketing services for internet, direct, and target marketers.

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